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Hitachi Introduces CP-X4020 3LCD Projector At InfoComm 09

-- The CP-X4020 Offers A Brightness Of 4,000 Lumens And A New 4,000-Hour Hybrid Filter --

ORLANDO, Florida, June 17, 2009 — Hitachi Home Electronics (America), Inc., Business Group introduces the CP-X4020 3LCD projector at InfoComm 09. The CP-X4020 offers a brightness of 4,000 lumens and a new 4,000-hour hybrid filter.

The CP-X4020 is ideal for medium to large venues, featuring 16 Watts of built-in audio that eliminates the need for external speakers. Additionally, the CP-X4020 boasts a high contrast ratio of 2000:1.

The CP-X4020 projector offers numerous advanced features proprietary to Hitachi projectors, such as MyMemory, MyText, MySource and MyButton functions. The CP-X4020 also offers blackboard/whiteboard mode and daytime mode. The CP-X4020 offers Closed Captioning and input source naming, allowing users to rename input sources to fit their needs.

In addition, the CP-X4020 features a Transition Detector, requiring a password to operate the projector when it is moved from a fixed position. The CP-X4020 also offers PIN Lock and MyScreen functions, along with a security bar that enables the use of a heavy chain to prevent theft.

“The Hitachi CP-X4020 3LCD projector provides high performance and ease of use for variety of applications,” said John Glad, product manager, Hitachi Home Electronics (America), Inc., Business Group. “In addition to its affordable price point, the CP-X4020 provides easy maintenance and durability, providing end-users with a very low total cost of ownership.”

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ABOUT HITACHI

Hitachi Home Electronics (America), Inc., Business Group, subsidiary of Hitachi America, Ltd., markets LCD projectors, interactive panels and whiteboards and security and observation system products through value added resellers, system integrators, distributors and OEM.

Hitachi has a unique position in the marketplace by manufacturing and developing its own core technologies to provide consumers and businesses with optimal product performance in each of Hitachi's product categories. For consumer and business products, visit www.hitachi-homeelectronics.us

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Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 400,000 employees worldwide. Fiscal 2008 (ended March 31, 2009) consolidated revenues totaled 10,000 billion yen (\$102.0 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials, logistics and financial services. For more information on Hitachi, please visit the company's website at www.hitachi.com.

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